

**Sassy DiMasi:
The Man Behind
the Mustache**
BY PAUL MICROWORW

**The Geeks
Who Will Get
You Dates**
BY KEVIN ALEXANDER

**Harbor Towers Hijinks:
If You Lived Here,
You'd Be Feuding Now**
BY JOE KARRANE

**Wintery Blast!
Why We Loved the
Blizzard of '78**
BY IAN ALDRICH

BOSTONMAGAZINE.COM | FEBRUARY 2012

Boston

WINTER ESCAPES

*The Newest
Direct Flights for
the Sun Starved
& Time Deprived*

Plus
**THE JET-SETTING
BOSTONIAN'S
GUIDE TO FLORIDA**
*The Hot Spots!
The Socialites!
The Schmoosing!*

FRONT COVER
On the tarmac at Logan

HAPPY VALENTINE'S! Lingerie-Shopping Advice from Miss Massachusetts USA



boston magazine/cover



STRANDED
Adriana Unarreal, wearing one of her own designs, near her home in J.P.

Such a Charmer

For inspiration (and materials) for her multifaceted jewelry line, Adriana Unarreal turns to her homeland. **By Brigid Sweeney**

Spinning tales of a recent visit to Kuala Lumpur, Adriana Unarreal sounds every bit the urban jet-setter. Then there's a homebody underneath: "I've always wanted to get back to my roots," the 36-year-old jewelry designer says. Those roots are planted in her native Caracas, Venezuela, where she sold handbags before moving to New York in 2001. After styling window displays for Henri Bendel there, Unarreal relocated to Boston two years ago to work at Beacon Hill gift shop Good. Surrounded all day by the boutique's antique jewelry, Unarreal was inspired to pay tribute to her own ancestry. She enrolled in night classes at MassArt, began crafting pieces in her Jamaica Plain kitchen, and last year launched her eponymous line.

Latin American materials and rituals inform Unarreal's creations; her substantial wood cuffs (\$75-\$90) and necklaces strewn with heirloom charms collected in Venezuela by her mother (\$100-\$300) are bestsellers at Looc in the South End. Her wares also employ eco-friendly elements, such as vegetable ivory and *azabache*, a chalklike black mineral.

Having just wrapped her latest earth-conscious collection, Unarreal says she may expand into handbags and other accessories. Then that jet-setting streak resurfaces, objecting to any rigid strategy: "I don't plan my life so precisely," she says. "I met my husband, moved to the U.S., and got married in less than a year. So I definitely like surprises."

Adriana Unarreal jewelry is available at Looc, 12 Union Park St., Boston, 617-357-5333.



GEM DANDIES

Lately it seems anyone with free time and a Beadworks habit is calling herself a jewelry designer. Here are three that stand out from the pack.

1. **Louise Douglas** Following stints designing for Anthropologie and Urban Outfitters, Douglas debuted a freshwater pearl collection inspired by her native New Zealand. The beachy-elegant line is utterly authentic: Douglas works with objects she finds on both local and far-flung shores. *Gold charm bracelet*, \$315, *Louise Douglas Showroom*, 48 Waltham St., Boston, 617-378-8890, louisedouglas.com.
2. **Linea** Melissa Finelli and Alexandra Grenham launched this collective after meeting at South End boutique Turtle, where Grenham is a salesclerk. Necklaces and earrings meld Finelli's delicate, architectural aesthetic with Grenham's signature Lucite-heavy approach for charmingly oddball results. *Sterling silver earrings*, \$205, *Turtle*, 619A Tremont St., Boston, 617-266-2610, turtleboston.com.
3. **Michele Mercaldo** Ranging from platinum wedding bands to one-of-a-kind diamond-studded lockets, Mercaldo's handiwork is modern and clean without being cold. As she puts it, "The forms are geometric and precise, but not machined." *24-karat gold slide pendant*, \$2,100, *Michele Mercaldo Jewelry*, 280 Shawmut Ave., Boston, 617-350-7909, michelemercaldo.com. —B.S.

THE MAGAZINE ABOUT SHOPPING AND STYLE

www.luckymag.com

Lucky

**Bonus
BOSTON
Section**
PAGE 258

APRIL 2008

**Low-key
(and sexy!)
hair and
makeup**

**MAJOR
GIVEAWAY!**

**\$300,000
of amazing
free stuff
LUCKY BREAKS**
PAGE 247

**Want
to shake
up your
personal
style?**
Turn to
page 226



**Hilary
Duff**
Her spring
wardrobe
essentials

**Chic
made
easy:**

All the
secrets to
the season's
prettiest
looks

785
**HOT NEW
FASHION
AND
BEAUTY
IDEAS**



the Lucky April listings

Boston

A new vintage accessories website, plus special deals for *Lucky* readers. By Alyssa Giacobbe

on a mission for...

chic raingear

These ultra-stylish weather-resistant pieces will make facing April showers a no-brainer.



briefcase
Keep your laptop safe and dry in this sleek, stitched-pattern waterproof bag.
"POM" LAPTOP BAG, \$94. SNAP DESIGN. SNAPCATALOG.COM



boots
Soother than most waders, Agle's rubber riding boots are ideal with dresses, skirts, or slim jeans.
"EDDYER" RAINBOOTS, \$188. AIGLE. AHILEBOOTS.COM



dress
Brilliant idea: The moisture-blocking cotton of this super-flattering piece shields against both drizzle and accidental spills.
"FUSAN SUSHI" DRESS, \$320. EARTH. NAUGHT.232-580-5432



"GRACE" RAIN JACKET, \$245. EMULPODNY.COM

lunch
Three-quarter-length sleeves and a ripped-in cut give this coat a femme-fatale feel.



umbrella
This subtly patterned design by the Seattle company Pare is a cheerful pick-me-up on dreary days.
"SASSY DOT" UMBRELLA, \$68. PAREUMBRELLA.COM

Local Resource The brightly hued oilcloth totes, purses, computer cases, and messenger bags by Newton-based company **Flee** (1274 Washington St., Newton, 617-244-3526) provide sophisticated yet upbeat protection from the elements.

the lowdown...

hot item

Created by local designer Adriana Unarreal, a former buyer at the Beacon Hill boutique Good, these wood-and-brass cuffs with insect details are perpetual sellouts at **Looc** (12 Union Park St., 617-357-5333).



CUFF, \$90. ADRIANA UNAREAL. LOOC, 617-357-5333

new website

On her just-launched site, vintageonline.com, Boston-based collector Amelia Hughes gathers vintage accessories culled from around the globe: alligator clutches from Paris, incredible '60s bracelets, antique gold locket, and much more.

local breaks

Mention *Lucky* to redeem these offers, good through April.

The Achilles Project

This east Fort Point Charvet store holds a terrific array of home goods, music, and clothing (Rachel Ray, Opening Ceremony). Save on any purchase of no less than \$25.
283 Summer St., 617-423-2257

save 20%



THAYER'S LINEN JACKET, \$100. LOCAL BREAKS. PRICE \$79

save 20%

Facing Thayer

Providence's New East Side trendy boutique features hand-to-find finds, like Brian Parkhurst, Douglass Sud Pacifica, along with a full menu of services (facials, waxing, nails). The discount applies to any one product.
297 Thayer St., Providence, 401-331-4777

save 20%

First Date

Score Kim and Etienne Barret cover virtually every occasion with a comprehensive mix of casual pieces (People's Liberation, Frankie Dettori) and sultry pieces (Cory Lynn Collie, Alexa Admor). Give on any one item.
25 Chestnut St., Andover, 978-247-8999



SKIRT, \$100. KATIE "FLORAL" SKIRT. LOCAL BREAKS. PRICE \$79

Visit Luckymag.com for weekly updates on Boston's best sales!

SUBSCRIBE Get the Women of the Year Issue plus a FREE 2010 calendar!

HOME | fashion | **beauty** | sex, love & life | health & fitness + BODY BY GLAMOUR | SHO

HAIR · HAIRSTYLES · MAKEUP · AFFORDABLE FINDS · GLAM CAM · SKINCARE · GLAM HAIR IDEAS · THE GIRLS IN THE

Glamour > Beauty

 PRINT  E-MAIL  FEEDS  SHARE  YAHOO BUZZ

THE GIRLS IN THE BEAUTY DEPT.

DAILY BEAUTY BLOG

Contact Us

[see all blog posts](#) 

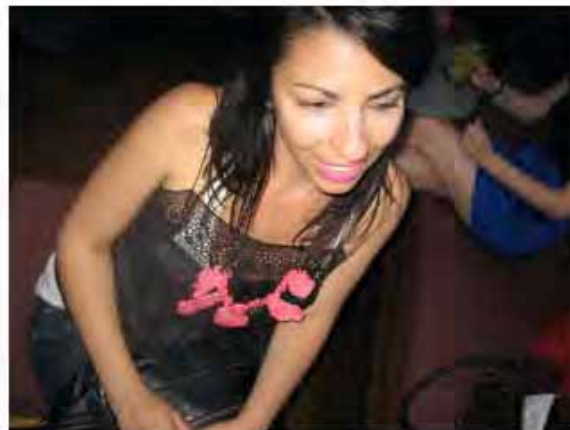
CATEGORIES

- \$10 and under (66)
- All about eyes (249)
- Beauty Buzz (480)
- Beauty Queens (40)
- Blogging Babes (28)
- Breast Cancer Awareness (8)
- Celebrity Beauty (345)
- DIY Ideas (32)
- Dos + Don'ts (90)
- Fall trends (42)
- Fashion Week (109)
- Fragrance (37)
- Fun & Games (312)
- Hair (653)
- I-Tried-It-Tuesday (5)
- Lip Service (160)
- Makeup Tricks (63)
- Nails (145)
- OMG Alert (1)
- Pereztastic (27)
- Reader Appreciation Day (18)
- Skincare (223)

Matchy-matchy done right

Wednesday, 06/ 4/2008 at 12:18 PM

Comments (1)



The cool girl in the photo is Adriana, who is an amazing jewelry designer and friend of *Glamour* Deputy Art Director, Amaya. Petra and I met her at another *Glamour* staffer's birthday party the other night and were gushing over the way she matched her lipstick (she's wearing NARS Lipstick in Schiap) to her necklace. I've done the matching nails and lipstick thing but I've never thought to coordinate my makeup to my accessories. I love it! I'm going to try it asap. How do *you* get matchy-matchy with your makeup?

--Baze

by Baze Mpinja

 PRINT  E-MAIL  FEEDS  SHARE  YAHOO BUZZ

THEME

for the Love of

FOOD

THEME MAGAZINE ISSUE NUMBER EIGHTEEN

| | |
|--------------------|---------|
| GLOBAL B.B.Q. | 8 pgs |
| SALT ART | 2-4 pgs |
| MEAL BLOGGING | 6-8 pgs |
| MERMAIDS' BOUNTY | 6 pgs |
| DESIGNING EATERIES | 4 pgs |

Plus, Wahoo's Fish Taco's founder Wing Lam, Hong Kong's Private Kitchens, and visits to Ho Chi Minh City, São Paulo & Mexico City.

Serving Size 100 pgs.

GLOBAL ASIAN CULTURE

PRINTED IN HONG KONG
\$5.95 US • \$6.50 CAN







Dress, Carolina Aubele / Necklace, ADRI Accessories

BOLDFACERS

[PROFILES](#)[VIDEO](#)[FEATURES](#)[HAPPENINGS](#)[INSIDER'S GUIDE](#)[NOMINATE](#)[SUBSCRIBE](#)

02.17.08

JEWELRY DESIGNER

ADRIANA UNARREAL

Adriana Unarreal lives in Jamaica Plain with her husband, Steven, their cat, Gigi, and buckets and buckets of smooth, oval, golf-ball sized seeds called lagrimas de San Pedro—the tears of Saint Peter, for the slight, tear-shaped point in the corner of each seed. Richly colored and wooden textured, the seeds form the basis for her enchanting jewelry. Jewelry almost as enchanting as Adriana herself.

▶ [WATCH VIDEO](#)

▶ [READ FULL STORY](#)



02.17.08

JEWELRY DESIGNER

ADRIANA UNARREAL

Adriana Unarreal lives in Jamaica Plain with her husband, Steven, their cat, Gigi, and buckets and buckets of smooth, oval, golf-ball sized seeds called lagrimas de San Pedro—the tears of Saint Peter, for the slight, tear-shaped point in the corner of each seed. Richly colored and wooden textured, the seeds form the basis for her enchanting jewelry. Jewelry almost as enchanting as Adriana herself.

▶ [WATCH VIDEO](#)

▶ [READ FULL STORY](#)

INSIDER'S GUIDE

How to wear an Adriana Unarreal necklace

"The necklaces can be dressed up or down," Jewelry designer Adriana Unarreal says. "My favorite way to wear it is with an old distress t-shirt and jeans. They can also be worn with a cocktail dress or a dressy outfit. The necklace turns any garment into something special, it completes any look."

Local baubles

"I love Barney's and CO-OP ([Barneys.com](#)) because they have a great selection of designers and creative displays. I also love Alan Bilzerian ([alanbilzerian.com](#)) for amazing men's jewelry," says jewelry designer Adriana Unarreal. "Stel's ([stelsinc.com](#)) and Stil ([stilinc.com](#)) boutiques have a cool mix of clothing, shoes and accessories. Of course LOOC ([loocboutique.com](#)), because it has lots of independent designers and I love they're French Nantucket concept. Plus they're from Boston."

How to become a red hot jewelry designer

"Any jewelry or metal smith course is amazing to learn all the cool stuff you can do with metals," says jewelry designer Adriana Unarreal. "I love the course at Mass Art ([massart.edu](#)), they have a big nice studio available for their students. Metalwerx school in Waltham also has great courses ([www.metalwerx.com](#)). Adriana is also a big believer in books: "On my wall you will find Complete Metal smith by Tim McCreight, Designing the 21st. Century by TASCHEN, Calder Jewelry (about artist Alexander Calder). Aspiring designers should learn the techniques, but not always use them in conventional ways. Don't be afraid to experiment and never put limits to your creativity."

Jumble Love

Keywords: [Design](#) / [Fashion](#) / [Entrepreneur](#) / [Shopping](#) / [Business](#) / [Artist](#)

Adriana Unarreal lives in Jamaica Plain with her husband, Steven, their cat, Gigi, and buckets and buckets of smooth, oval, golf-ball sized seeds called *lagrimas de San Pedro*—the tears of Saint Peter, for the slight, tear-shaped point in the corner of each seed. Richly colored and wooden textured, the seeds form the basis for her enchanting jewelry, jewelry almost as enchanting as Adriana herself.

The black-haired stunner moved to JP from New York and a year and a half ago began crafting jewelry out of the same material used by the indigenous people of her native Venezuela. Found in the Amazon rain forest, the seeds come in a variety of shapes and colors, and are also dyed in a rainbow of hues. She mixes and matches them with precious stones, mounts them on chains and strings for necklaces, which she sells for about \$380, and bracelets that go for \$200. She also makes less expensive wooden bracelets, and this summer she'll be coming out with a line of earrings. And she's already developing a following: Number Nine Park owner Barbara Lynch owns some of her work, and Adriana has a big display at the South End's Looc Boutique.

Adriana grew up in Venezuela's capitol, Caracas, surrounded by a strong sense of style. Her mom, Cecilia, was quite fashionable, Adriana says. And Adriana's sister Andreina designed and created handbags and other pieces that are popular in her homeland. Adriana worked with her sister before moving to the states, and she still collaborates with her, fashioning jewelry to compliment the accessories her sister designs. Her other sister Alexandra and her brother, Gustavo, all have helped out in the handbag business—Gustavo is in charge of the company's belt collection—but, like Adriana, they're also citizens of the world. Alexandra has lived in Malaysia, and all the siblings seem to get around a lot. Adriana returns to Venezuela each year to visit and to go out with her mom and buy seeds.

Each piece she crafts, she says, is an individual project, and that's what makes her art so enjoyable: starting from scratch each time, coming up with something new and different, and seeing the response she gets from customers and admirers. She wants to grow her business, though. She envisions a studio of young, creative people working with her in her adopted city. Boston has become her *home*, not just a place to live; she says it's a cosmopolitan, happening place, and she's happy to be part of the process. She says that while having a big, mass-produced business might have its merits, it's even more special for her to put her soul into each piece.

In English, the seeds are called "Job's tears," and they're tears in Spanish as well. They're tears of joy for Adriana, happy tears, those big, wet tears that come when you're doing something you truly love and overflowing with the emotion of it. And the jewelry they inhabit is beautiful, just like the woman who makes it.

To see Adriana's jewelry:

[www.loocboutique.com](#)



Boston - July 10, 2009

Heaven Sent

Adriana Unarreal Jewelry

Whether God or the Devil is lurking in the details doesn't matter much to you — minutiae (and weird religious cliches) have never been your thing.

Leave them to Jamaica Plain jewelry designer Adriana Unarreal, who is all about the finer points.

Just look at her elaborate, handcrafted necklaces and bracelets: thick metal chains woven with thin strands of bright beads, Swarovski crystals, and South American seeds (they're called lágrimas de San Pedro, just so you know).

And oh how they drip with vintage charms, saint amulets, and gigantic semiprecious (and not-so-precious) stones. Such a sexy, rich gypsy vibe. So perfect for any summer look.

See? It's all about the big picture.

Available at Stil, 800 Boylston Street, Back Bay (617-859-7845 or stilinc.com).



Locations

Stil
800 Boylston St
Boston, MA 02199
617-859-7845

- [website](#)

BOSTON COMMON



EXCLUSIVE

Rashida Jones

THE *PARKS AND RECREATION* FOX
ON STYLE, HER RAVE DAYS AT HARVARD
AND HOW SHE REMAINS SO REAL

FALL
FASHION
PREVIEW

KILLER COLOR AMPS
UP THE RUNWAY

BRAVE **NEW LOOKS** FOR MEN
CUTTING-EDGE HUB **DESIGNERS**



INTERIOR DESIGNER
MOLLIE JOHNSON'S TIMELESS DÉCOR

OVERHEARD AT SOCIETY SHINDIGS

bostoncommonmagazine.com
NICHE MEDIA HOLDINGS, LLC

LOOK BOOK
DRESS CODE



Link-studded necklace, **Louis Vuitton** (\$1,800), **Capley Place**, 617-437-6819

Emerald-cut necklace, **Giles & Brother** by Philip Crangi (\$625), **Dress, 221 Newbury St.**, 617-434-7125



Glamour, Dusty Blossom and Crystal necklaces, **J.Crew** (\$98 each), **Capley Place**, 617-235-5160



Rose-gold necklace with sapphire, pink opal and pink tourmaline, **Irene Neuwirth** (\$14,800), **Barneys New York**, **Capley Place**, 617-385-3300



Twisted necklace, **Adri Accessories** (\$585), **Gal Cowling**, **The Mall at Chestnut Hill**, 617-527-7845

Matthew Williamson



Glam Strands

Decadent neckwear that's effortlessly chic

If you love these picks, follow our fashion and accessories director, **Samantha Yank**, on twitter.com/samylife for more.

Designing Women

Seven style-setters create jewelry, handbags and fashion—all from Boston-area studios

| WHO | SIGNATURE STYLE | GO-TO ITEM IN HER CLOSET | WORST FASHION MISTAKE | WHAT'S NEXT | AVAILABLE AT |
|---|--|--|--|---|--|
|  <p>ADRIANA UNARREAL Jewelry designer</p> |  <p>Chunky pieces made with industrial chains, rhinestones and charms</p> | Rick Owens leather jacket | Military-style Doc Martens boots. "They had black plastic toes, but the rest of the boot was transparent." | Textiles inspired by her summer travels to India are incorporated into her fall designs. | Looc, 12 Union Park, 617-357-5333; Sul, the Mall at Chestnut Hill, 617-527-7845 |
|  <p>MEICHI PENG Handbag and interior designer</p> |  <p>Hand-stitched leather bags</p> | A vintage brooch. "Part of it was worn by emperors in the Ming Dynasty." | "In general, the obsession with brand rather than true style. I hate logos." |  <p>Textured leather in classic colors with industrial zippers and hardware</p> | Meichi Peng Design Studio, 400 Harrison Ave., 617-521-8660; meichipeng.com |
|  <p>KATE HALL Fashion designer for Island Issue</p> | Breezy, stylish and casual island and resort wear for men and women | A vibrant blue cashmere wrap | "Overalls. They don't look good on anyone." |  <p>More of her fan-favorite "flutter tee," and layered dress looks</p> | Blackstone's of Beacon Hill, 46 Charles St., 617-227-4646; for other locations visit islandissue.com |
|  <p>SARA CAMPBELL Women's clothing designer</p> | Candy-hued pieces in gorgeous fabrics | A vintage waist-length fur swing coat and leopard Tory Burch boots | "The muffin top from low-rise jeans paired with a short shirt." |  <p>Vintage-inspired coats.</p> | Sara Campbell, 44 Plympton St., 617-882-7272; saracampbell.com |
|  <p>DANIELA CORTE Women's and children's fashion designer</p> | Custom and ready-to-wear skirts, blouses and bathing suits | Loeffler Randall open-toe covered wedge knee-high boots in black | "I used to overdo ruffles. I'm petite, so I couldn't carry it off." |  <p>Silk kimono dress in animal prints; wool suit pieces with metallic threading</p> | Daniela Corte (by appointment only), 91 Newbury St., 617-263-2100; danielacorte.com |
|  <p>CIBELINE SARIANO Women's fashion designer</p> | Sexy trousers, skirts and dresses cut for women with curves. | Leopard-fur Bergdorf Goodman pumps | "In the '80s I owned a pair of black jeans with a neon pattern." |  <p>Reversible wrap dresses and military-inspired blazers</p> | Cibeline, 120 Charles St., 617-742-0244; cibelinesarlano.com |
|  <p>DENISE HAJAR Women's fashion designer</p> | Dresses, suits and scarves in colorful silks, leathers and wools | Sexy, strappy claret Stuart Weitzman shoes | "Clothes that don't fit. It's worth it to have something altered." |  <p>Embellished fabrics, ombre dresses and cashmere scarves</p> | Fairmount Copley Plaza, 138 St. James Ave., 617-927-5990; denisehajar.com |